

## GRADUATE STUDENT POSITION KNOWLEDGE MOBILIZATION AND DESIGN ASSISTANT

### **COMMUNITY ENGAGED SCHOLARSHIP INSTITUTE**

We are seeking a graduate student to join the <u>Community Engaged Scholarship Institute</u> (CESI) as Knowledge Mobilization and Design Assistant for the Fall 2018 and Winter 2019 semesters. CESI is a research and teaching institute in the College of Social and Applied Human Sciences working in collaboration with community organizations to address community research needs. Our work enables university-community collaborations that positively impact our partners and the wider community.

Reporting to the Knowledge Mobilization Coordinator, and working with the Research Shop Coordinator, the Knowledge Mobilization and Design Assistant will support knowledge mobilization (KMb) planning and implementation for the Research Shop and select other CESI projects, contributing to the development of high impact scholarship for our community partners.

#### Duties of the Knowledge Mobilization and Design Assistant may include:

- Contributing to the development of KMb plans for Research Shop and other CESI projects by: attending meetings with researchers and community partners, working with project leads to identify appropriate KMb strategies, and supporting implementation throughout the research process.
- Creating infographics, posters, videos or other products to help translate CESI research into more accessible formats.
- Supporting research communications efforts by creating and curating content, writing blogs and social media posts (e.g. research profiles, short interviews).
- Receiving professional development related to community engaged scholarship, knowledge mobilization, digital media and graphic design.

#### **Required Skills and Experience:**

- Good graphic design skills, demonstrated in products such as posters and infographics.
- Strong attention to detail.
- Creativity in design and communication, flexibility and desire to learn.
- Interest in applying research knowledge to real-life situations and working with diverse teams of community and university partners.
- Proven ability to write clearly for a variety of platforms and audiences.
- Ability to synthesize complex ideas into plain language.

#### Additional Skills and Experience:

- Experience developing and implementing knowledge mobilization strategies.
- Experience related to community engagement or community-based research.
- Experience creating effective dynamic digital content, such as videos.

Hours of work will be between 5 and 7 hours a week commencing in September 2018. The successful student must commit to two full semesters (Fall 2018 and Winter 2019). This position pays \$22.50/hour.

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#### **Application Package**

- Curriculum Vitae (CV)
- Short cover letter describing your interest in this position with CESI
- Contact information for 2 references, at least one academic
- One example of recently completed visual product, such as a poster or infographic
- One example of a recently completed short written piece, such as a blog or newsletter article (preferably non-academic)

At the University of Guelph, fostering a culture of inclusion is an institutional imperative. The University invites and encourages applications from all qualified individuals, including from groups that are traditionally underrepresented in employment, who may contribute to further diversification of our Institution.

Application Deadline: Please submit your application package by midnight on Monday, September 24, 2018.

#### Please send your application package to the attention of:

Elizabeth Jackson Acting Director, Community Engaged Scholarship Institute cesi@uoguelph.ca