

# WHAT IS THE KMB COMMUNITY?

The **Wellington Waterloo Knowledge Mobilization Community** is an informal group of professionals, faculty and students seeking to share knowledge mobilization best practices, develop new skills, and connect with peers.

We meet a few times a year for workshops, discussions and networking, and share information via our listserv.

The data presented here are from a March 2021 member survey with 35 responses.

Members work in a **variety of sectors** and roles.



**34%**  
Post-secondary institutions



**31%**  
Government



**11%**  
Not-for-profits



**9%**  
Private businesses

## Key roles include:

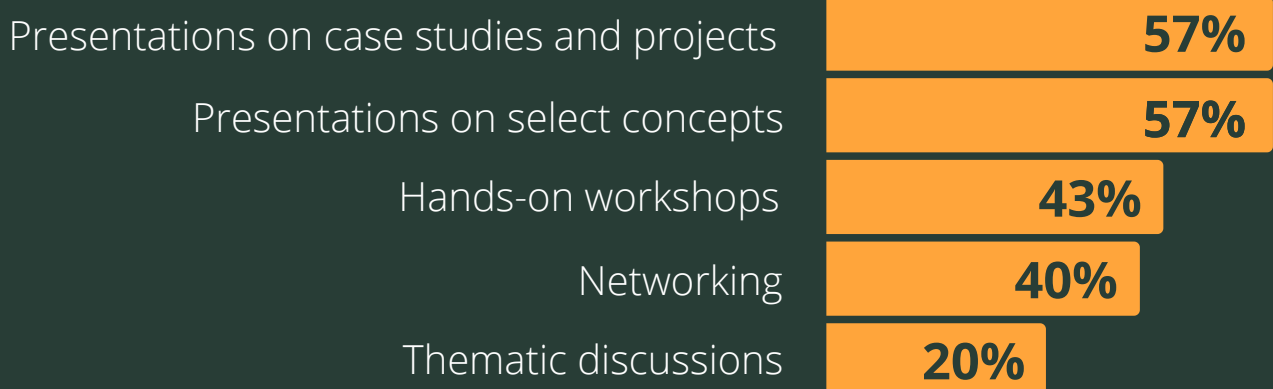
- Research
- Evaluation
- Program management
- Knowledge brokering
- Education
- Communications
- Capacity development

While some members are **new** to knowledge mobilization, most have **some** or **a lot of experience** in this field.



All respondents indicated that at least a small portion of their professional role focuses on knowledge mobilization.

Members are interested in participating in a variety of **events and activities**:



The **KTT CoP** is **valuable to members**, who appreciate:



**Learning** about KMB



**Connecting** with others across sectors and roles



Sharing **best practices** and ideas



**Networking** opportunities



Seeing **examples** of KMB in practice



Building **new skills**

This infographic was created by the Community Engaged Scholarship Institute at the University of Guelph in August 2021.

For more about the Waterloo Wellington KMB Community and to join our mailing list:  
[guelphkttcommunity.ca](http://guelphkttcommunity.ca)