



OPENED
OPEN LEARNING AND
EDUCATIONAL SUPPORT

**COLLEGE of SOCIAL AND
APPLIED HUMAN SCIENCES**
COMMUNITY ENGAGED SCHOLARSHIP INSTITUTE

**Online Course Development Opportunity
Course Developer(s), Certificate in Knowledge Mobilization**

Open Learning and Educational Support (OpenEd) at the University of Guelph is recruiting a course developer who can support the refreshment of courses in the Certificate in Knowledge Mobilization. These courses will be updated to align with current practices in the field and revised program learning outcomes. We are seeking candidates with expertise in knowledge mobilization practices and a demonstrated commitment to teaching, online learning, and student success.

Program Information

The Certificate in Knowledge Mobilization is a professional development opportunity that provides in-depth training in the principles and practices of knowledge mobilization – the process by which knowledge is shared, used and applied to inform real-life situations. The Certificate is a non-degree program designed for graduate students and professionals working in policy, service delivery or research. It is comprised of three ten-week courses offered annually and delivered entirely online through the University of Guelph's learning management system (Brightspace by D2L). The following courses will be updated according to the following timelines:

1. **Inform:** Processes of knowledge translation and dissemination (December - March)
2. **Engage:** Building capacity to understand and use relevant evidence (February – June)
3. **Act:** Transforming knowledge into action (March – July)

Courses combine discussions of knowledge mobilization theories, tools and techniques with applied examples and hands-on learning activities. The refreshment focuses on revising assessments, updating learning strategies and tools to support evolving learner needs and updating content based on developments in the field, including integrating ED&I principles and practices. They offer an engaging, relevant learning experience where students can immediately apply the acquired skills and concepts learned in the course towards various professional sectors. To maintain the overall program structure, the course developer(s) will work within a set of parameters in continuous consultation with the Distance Education Team and a Community Engaged Scholarship Institute representative.

More information on the program, courses and learning outcomes is available at [Certificate in Knowledge Mobilization](#).

Responsibilities

We are looking for a subject matter expert who can work with the Manager, Program Development, Distance Education Team, and a representative from the Community Engaged Scholarship Institute to update courses in the Certificate in Knowledge Mobilization to reflect current practices in the field of Knowledge Mobilization including expertise in Integrated Knowledge Mobilization and the principles and practices of ED&I.

The Course Developer will:

- Participate in planning meetings as well as regular update meetings with the instructional design team throughout the project
- Create a revised course framework, unit prototype, assessments, and course content.
- Develop written course content with rich and relevant real-life examples and practice case studies
- Design learning activities and visuals that reinforce key concepts and skills to support effective knowledge sharing.
- Revise, select and/or create appropriate course resources (articles, images, video, etc.) for the course.
- Create or select resources considering copyright, accessibility and quality assurance requirements and standards.
- Revise assessments and grading rubrics to align with course learning outcomes.
- Participate in quality review and revision of the course within the learning management system before launch.
- Review and respond to feedback from the Development Team.

Qualifications

You have:

- A graduate degree from an accredited institution and expertise in Knowledge Mobilization and Community Engagement or an equivalent combination of education and experience
- At least five years of work experience in knowledge mobilization, implementation, engaged research, evidence-informed decision-making, or a related field.
- Demonstrated knowledge, professional experience and/or training and application of anti-oppression and ED&I principles and practices.
- Familiarity and engagement with scholarship in the field is an asset.
- Ability to engage with academic and grey literature in the field to identify suitable resources to inform course content.
- Experience with curriculum development, including course content, resources and assessments.
- Experience developing materials for learning management systems to facilitate an online learning experience.
- Previous adult or post-secondary level teaching experience is an asset
- Excellent experience balancing competing priorities for your time and appropriately managing your time to meet deadlines.
- Ability to work independently and collaboratively as part of an academic team
- Exceptional communication, especially in the realm of writing. Ability to articulate complex ideas, concepts and processes clearly and concisely.
- Excellent organizational, presentation, and communication skills
- High level of confidence in using Microsoft Office Suite to develop high-quality content.
- Access to the internet and computer technology to participate in the course development, including access to audio and video equipment and software. You have the equipment to participate in the process.

Compensation for this contract is \$5000 CAD.

How to Apply:

Please send a cover letter and resume/CV outlining your interest, education and experience and how you meet the qualifications.

Applications must be submitted to [Mariel Mading](mailto:Mariel.Mading), Manager, Program Development at mmading@uoguelph.ca by **Sunday November 19, 2023**.