WHAT IS THE KMB COMMUNITY?

The Wellington Waterloo Knowledge Mobilization Community is an informal group of professionals, faculty and students seeking to share knowledge mobilization best practices, develop new skills, and connect with peers.

We meet a few times a year for workshops, discussions and networking, and share information via our listserv.

The data presented here are from a March 2021 member survey with 35 responses.

Members work in a variety of sectors and roles.

- 34% Post-secondary institutions
- 31% Government
- 11% Not-for-profits
- 9% Private businesses

Key roles include:
- Research
- Evaluation
- Program management
- Knowledge brokering
- Education
- Communications
- Capacity development

While some members are new to knowledge mobilization, most have some or a lot of experience in this field.

All respondents indicated that at least a small portion of their professional role focuses on knowledge mobilization.

Members are interested in participating in a variety of events and activities:

- Presentations on case studies and projects: 57%
- Presentations on select concepts: 57%
- Hands-on workshops: 43%
- Networking: 40%
- Thematic discussions: 20%

The KTT CoP is valuable to members, who appreciate:

- Learning about KMb
- Sharing best practices and ideas
- Seeing examples of KMb in practice
- Connecting with others across sectors and roles
- Networking opportunities
- Building new skills

This infographic was created by the Community Engaged Scholarship Institute at the University of Guelph in August 2021.

For more about the Waterloo Wellington KMb Community and to join our mailing list: guelphkttcommunity.ca